

# Marlboro Beach Offer.

First, the radio is a tough little 6-transistor.  
A replica of the famous Marlboro Flip-Top Box—  
only a bit larger. And it comes with an earphone  
if you want to tune in by yourself.



Second, the giant Cannon beach towel  
is a big 33" x 66". It's got Cannon quality and  
Marlboro good looks.

You can get the beach towel for \$2.00  
or the 6-transistor radio for \$5.00. Or both  
for just seven bucks. But the offer won't last  
forever and neither will summer. So cut out  
the coupon and put it in the mail today.



20 mg "tar," 1.1 mg nicotine  
av. per cigarette, FTC Report Aug 71

## Combination Towel/Radio \$7<sup>00</sup>

Offer by: Marlboro Beach Offer, P.O. Box 1000, Marlboro, New York 12540.  
Excludes one 7 mg. "tar" light 1 pack or less of Marlboro.

Please send me: 1 Marlboro 6 Transistor Radio for \$5.00 each, 1 Marlboro Cannon Beach  
Towel for \$2.00 each, 1 Combination Radio/Towel Set for \$7.00 each.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_

ZIP CODE \_\_\_\_\_

Offer available only to persons over 21 years of age. Please allow 4 weeks for delivery. Allow about 10 weeks for  
any quantity in Marlboro Beach Offer. While good, stock expires here. Offer good in U.S.A. only. Please allow  
additional 4 weeks for taxes.



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